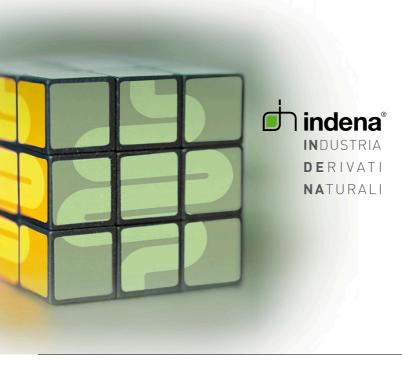
# HEALTH - FOOD

## KEY HELP TO SOLVE ABDOMINAL BLOATING AND ENJOY A BETTER LIFE



CUBO<sup>TM</sup>

CURCUMIN INDENA PHYTOSOME™ + BOSWELLIA INDENA PHYTOSOME™



Please note this documentation is available for various countries all over the world and hence it may contain statements or product classification not applicable to your country. The claims made are in reference to ingredients only, hence they do not refer to finished products and they may not comply with Regulation EC n. 172L/2008. The marketer of any finished product containing any ingredient is responsible for assuring that the destination of the product and the claims made for the finished product are lawful and comply with all applicable laws and regulations of the country or countries in which the product is to be sold.

#### WHAT IS CUBO™?

Abdominal bloating is one of the most frequent conditions in subjects with gastrointestinal disorders such as irritable bowel syndrome (IBS).1

Moreover. 20-30% of the general population suffers from functional gastrointestinal discomfort.

Scientific evidence has repeatedly shown the potential beneficial effects of curcumin and boswellia on gut health:2,3 that's how the concept behind CUBO™ was born, leveraging their combined effect for intestinal wellbeing.

CUBO™ is a specific and balanced formulation, in which Curcuma longa Indena Phytosome™ and Boswellia serrata Indena Phytosome™ are carefully blent to bring together the beneficial actions these two natural ingredients offer for gut health.

The fixed ratio of the two Indena Phytosome™ formulations and their accurate dosage were determined with a series of specific tests, focused on finding the right balance between minimum required dosage and maximum expected benefit.

### SCIENTIFIC EVIDENCE

A double-blind randomized human study has recently shown a significant control in bloating intensity, abdominal discomfort and gut dysbiosis after 30 days of CUBO™ supplementation.4

#### RECOMMENDED USE AND DOSE

CUBO™ is a yellow to orange powder and may be utilized in a variety of supplement formulations.

Recommended dose: 380 mg twice a day

#### **TRADEMARKS**

CUBO™ is a trademark of Indena S.p.A. and its logo and usage guidelines are available from Indena.

- 1 Ryu MS. et al., J Neurogastroenterol Motil. 2016 Jul 30; 22(3):509-16

#### WHAT MAKES CUBO™ UNIQUE?

Curcumin Indena Phytosome™ and Boswellia Indena Phytosome™ make CUBO™ the right formula for intestinal health.

This innovative combination - made possible by Indena Phytosome™ technology<sup>2,8,9</sup> - opens up a new dimension of gut health, with a beneficial effect on intestinal discomfort thanks to two botanicals that positively control gut microbiota and gut motility.5-7 offering relief from bloating, abdominal discomfort and cramps.4

In a 30 days double-blind randomized human study on 49 subjects, 4 compared to the group administered with only LOW-FODMAP diet, the one also taking 380 mg of CUBO™ twice a day has shown:

BLOATING CONTROL

0

0

0

0

a

0

0

a

-83% BLOATING INTENSITY SCORE

(vs. -33% in the group with LOW-FODMAP diet only)

- ABDOMINAL DISCOMFORT CONTROL
  - -80% ABDOMINAL DISCOMFORT SCORE

(vs. -37% in the group with LOW-FODMAP diet only)

SMALL BOWEL MICROBIOTA BALANCE -50% URINARY INDICAN

(vs. -5% in the group with LOW-FODMAP diet only)

Moreover, researchers also conducted a global efficacy assessment, measuring the perception of health improvements after supplementation: 92% of the CUBO™ group was assigned higher efficacy classes [3 or 4), compared to only 12% of the control group.

This means that **CUBO**<sup>TM</sup> - the winning duo of curcumin Indena Phytosome™ and boswellia Indena Phytosome™ - has proved significant capabilities in improving people's gut health, with over 90% of people claiming their conditions were noticeably better.

