

COGNITIVE HEALTH

 **indena**[®]
INDUSTRIA
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NATURALI

HEALTH - FOOD

VIRTIVA[®] PLUS

GINKGO BILOBA EXTRACT

**VIRTIVA**[®]
PLUS

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WHAT IS VIRTIVA® PLUS?

VIRTIVA® PLUS is a *Ginkgo biloba*-phosphatidylserine association exploiting the synergy between its two nootropic agents (Ginkgo and phosphatidylserine).

Extracts of Ginkgo biloba, the world's oldest living tree, have long been used in China as a traditional medicine for various conditions of health.

Ginkgo biloba extract have been traditionally used to optimize mental functions in younger and older adults, in long-term administration.

In a world going faster and faster, **VIRTIVA® PLUS** can be your natural support to stay focused.

SPECIFICATIONS

VIRTIVA® PLUS is an association between *G. biloba* standardized extract and lecithin containing 20% phosphatidylserine (1:3 w/w).

VIRTIVA® PLUS is standardized to contain:

- ≥5% ginkgoflavonglycosides
- ≥0.5% to ≤2.5% ginkgoterpenes
- ≥12% phosphatidylserine

RECOMMENDED USE AND DOSE

VIRTIVA® PLUS is a light brown powder for use in nutritional supplements.

Recommended dose: 480 mg/day

SCIENTIFIC EVIDENCE

VIRTIVA® PLUS is backed by human trials confirming its brain wellbeing support.

TRADEMARKS

VIRTIVA® PLUS is a trademark of Indena S.p.A. and its logo and usage guidelines are available from Indena.

WHAT MAKES VIRTIVA® PLUS UNIQUE?

In **VIRTIVA® PLUS**, the *Ginkgo biloba* standardized extract is formulated with phosphatidylserine in a **proprietary synergistic formulation**.

VIRTIVA® PLUS supports memory processes, particularly **working memory and memory consolidation**, and it optimizes memory speed right after a single administration.¹

Recent evidences prove that **VIRTIVA® PLUS** leads to **faster choice reaction time** by allowing the individuals to respond more efficiently to sudden changes or challenges.²

VIRTIVA® PLUS has also confirm its support to verbal memory - **promoting the recognition of correct hits** (both delayed and immediate): **key to making correct and quick decisions**.²

References

¹ Kennedy D.O. et al., Hum. Psychopharmacol Clin Exp. 22:199-210 (2007).

² Confidential data on file. Manuscript in preparation (2024).

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